

Appendix C

REP A

SC CON ENDS 18.09.2025 VALID PS

From: [REDACTED]

Sent: 30 August 2025 09:08

To: EHL Licensing <EHL.Licensing@brighton-hove.gov.uk>

Subject: The Well Hove, objection to license

Good morning,

I am writing to formally object to the licence for The Well Hove. My concerns relate to public safety and the management of customers outside the premises.

Customers regularly sit on the pavements and even spill onto the road, creating hazards both for themselves and for others. This obstructs pedestrians and poses a significant safety risk, particularly given the proximity to traffic.

The premises do not appear to have door staff or any measures in place to manage these situations. In my view, this lack of control demonstrates insufficient responsibility in upholding public safety and ensuring compliance with licensing objectives.

For these reasons, I do not believe the premises are being managed in a safe or responsible manner, and I respectfully request that the committee takes these issues into consideration when reviewing this licence.

Yours sincerely,

[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

REP B

SC CON ENDS 18.09.2025 VALID PS

From: [REDACTED]

Sent: 30 August 2025 16:17

To: EHL Licensing <EHL.licensing@brighton-hove.gov.uk>

Subject: The Well - objection

Dear Sir or Madam,

I am writing to lodge my formal objection to the licence for The Well, Hove. My concerns focus primarily on public safety and the poor management of customers outside the premises.

Patrons are routinely permitted to sit on the pavement and often spill into the road. This not only endangers their own safety but also obstructs pedestrians and creates a serious hazard for passing traffic — particularly when glasses and bottles are left in the street.

It is evident that the premises exercise little or no control over these situations, allowing customers to obstruct neighbouring businesses and public space without restraint. The absence of effective measures to manage customers outside represents a clear failure to meet licensing objectives and demonstrates a disregard for the safety and wellbeing of the wider public.

By way of evidence, I enclose a photograph showing the premises still operating at 11:07pm with customers drinking outside, despite the requirement for closure and dispersal by that time.

For these reasons, I strongly urge the committee to take these concerns into account when reviewing the licence.

Thank you

[REDACTED]

Photo REDACTED

REP C

SC CON ENDS 18.09.2025 VALID PCD, PPN & PS

From: [REDACTED]
Sent: 31 August 2025 13:50
To: EHL Licensing <ehl.licensing@brighton-hove.gov.uk>
Subject: The licensing for The Well - Hove

Objection to Licence Application for The Well Hove

To the licencing committee

I am writing to object to the licence application for The Well on Western Road, Hove. I live in the immediate vicinity and am concerned by the venue's repeated disregard for regulations and its impact on local residents.

The business has consistently shown a lack of control over its patrons. On numerous occasions, I have witnessed excessive crowds of people drinking and talking loudly on the pavement late into the night. This behaviour goes well beyond acceptable noise levels and regularly continues past the permitted closing hours. The management appears unwilling or unable to address this issue, which has a significant and constant disruptive effect on my quality of life.

The overcrowding on the pavement has become a serious safety issue. The sheer number of patrons makes it impossible to use the pavement, forcing me and other pedestrians to walk in the road to get past. This demonstrates a complete failure by the venue to manage its public space and a dangerous disregard for the safety of its neighbours.

This establishment is not operating as a responsible business but rather as a source of anti-social behaviour, noise pollution, and public safety hazards. Their actions show a clear pattern of failing to comply with licensing expectations. I urge the committee to consider this evidence and deny the licence application for The Well.

Your sincerely

[REDACTED]

[REDACTED]

S1

SC CON ENDS 18.09.2025 VALID PCD & PPN

-----Original Message-----

From: [REDACTED]
Sent: 05 September 2025 18:34
To: EHL Licensing <EHL.licensing@brighton-hove.gov.uk>
Subject: The Well Hove

To whom it may concern,

My name is [REDACTED] and I am a resident of [REDACTED] who works in [REDACTED]
[REDACTED]

I therefore spend a lot of time in Hove and every time that I have walked past The Well, it has always been a welcoming, fun, calm environment of people of all ages having a great time socially. I am appalled to hear that there have been reports of intimidating, rowdy and aggressive behaviour at this establishment. Every time I have walked past here and been here with my friends, there has not been one incident of disruption to the neighbourhood. As a resident of Kemptown, we have a 'The Well' establishment here too, which is always busy, positive and community based.

The intention to close or pose action against The Well in Hove is ridiculous and unnecessary. There are many other places in Brighton/Hove that are aggressive, disruptive and intimidating almost every night and you'd be better off spending your time investigating them than this place.

Kind regards,
[REDACTED]

S2

SC CON ENDS 18.09.2025 VALID PCD

-----Original Message-----

From: [REDACTED]
Sent: 05 September 2025 18:37
To: EHL Licensing <ehl.licensing@brighton-hove.gov.uk>
Subject: The Well Hove

To whom it may concern,

I am writing in regards to the slander being perpetuated against The Well Hove. As a local resident I cannot emphasise how much of a positive addition to the local business community The Well Hove, is.

In the months I have been living in the area, I have never witnessed anti-social or intimidating behaviour from any consumer who has chosen to spend their hard-earned money at this establishment. I would go as far as saying that The Well Hove is an instrumental venue that is a necessity for not only the local community, but those who visit Hove from afar. This is a venue that promote openness, community engagement and kindness above all.

The Well Hove remains to be a welcoming venue that others in the area would do well to aspire to. We should be proud of The Well Hove, not penalise the establishment in response to ridiculous rumours.

I look forward to your reply.

Kind regards,

[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

S3

SC CON ENDS 18.09.2025 VALID PCD

-----Original Message-----

From: [REDACTED]
Sent: 05 September 2025 18:40
To: EHL Licensing <ehl.licensing@brighton-hove.gov.uk>
Subject: The Well Hove - an institution

To whom it may concern,

The Well Hove at 77-78 Western Rd (Brighton and Hove, Brighton BN3 2JQ) is a pillar of our community.

This bar is a place where local people, of all ages and backgrounds, can come together to enjoy some truly engaging community time.

As an [REDACTED] who has been living in the U.K. for the past 10 years, the Well is the place where I feel most at home.

I'm a local resident and this establishment is a great place to experience openness and kindness.

I'm absolutely shocked by the comments made against this establishment about anti-social behaviour. I've never seen or experienced anything like this at The Well and I can vouch for this venue with all my heart.

We should have more venue like the Well in our area. We're missing true connections amongst our communities and this establishment is one of the few that is really celebrating human connections.

I'm looking forward to hearing the response to this email.

It's a shame seeing local businesses trying to do the best for our community being bullied because they're only trying to bring people together.

My name is [REDACTED] and I live at [REDACTED]

Kind regards,

[REDACTED]

S4

SC CON ENDS 18.09.2025 VALID PCD & PPN

From: [REDACTED]
Sent: 07 September 2025 11:26
To: EHL Licensing <EHL.licensing@brighton-hove.gov.uk>
Subject: Letter in support of the licensing application by The Well, Hove

Ref 77-78 Western Road, BN32JQ

I write to you as a resident of [REDACTED] but also a retail and cafe business owner on [REDACTED]. Our shop also holds a Premise Licence and we are therefore familiar with the obligations that places.

I understand that the need for the application is one caused solely by a change in company details, but that its presence encourages letters of objection. As such, I am writing to express my formal support for the above application.

Since opening, and having transformed a little-used site without much community utility, The Well has been a much loved, well used social hub bringing something unique, differentiated and needed to this corner of Hove. My experience as a patron is of a respectful, friendly and inclusive bar run by a welcoming, experienced team. In all my evenings there I have never seen a hint of trouble, anti social behaviour or disrespect. With strict adherence to opening/closing times and noise management. As such, I've seen nothing to suggest that any reasonable neighbour - resident or commercial - would have any sensible grounds to object. But I guess there will always be some who see reason to complain about anything, however trivial.

As such, I want to take this opportunity to ensure their view is balanced by the many of us that are grateful to [REDACTED] and the team for being the social entrepreneurs they clearly are and giving us locals a really special place that we should all be proud of and thankful for.

I implore the Council to support The Well, and other businesses like that in our section of Hove. It's a really tough environment out there for all of us right now and we need the Council to stand up for us, to ensure that all the voices of support are heard and to fully appreciate the broader, hugely positive impact these businesses bring to the community.

Thank you for reading, and registering my support.

[REDACTED]

S5

SC CON ENDS 18.09.2025 VALID PCD & PPN

From: [REDACTED]

Sent: 10 September 2025 13:59

To: EHL Licensing <EHL.Licensing@brighton-hove.gov.uk>

Subject: Representation to support The Well Hove - Regulation 25 notice - in support of the license

Dear Council Representative,

I would like to register my SUPPORT for the license application and submit this email as a formal representation.

As a resident of Hove and a retailer on [REDACTED] I pass the Well everyday on my commute to & from work. It is open most evenings when I pass and is a popular spot for the Hove locals. The atmosphere is relaxed, friendly and respectful and there's never any trouble with clientele or noise. They are militant about respecting the 11pm curfew and are always winding things down by 10.30pm. I believe the applicant has taken reasonable and proactive steps to ensure the premises will not contribute to crime or disorder in the area and I am not aware of any previous issues. The applicant has also proposed several steps to minimise public nuisance.

It's a grown up bar with a grown up customer base, run by a wonderful team of people who promote inclusivity and community. They are doing something special and different for the community, which has been missing in our local area, and is evidenced by its popularity since opening.

Anyone setting up retail / hospitality in this current economic climate should be applauded not handcuffed. There will always be complainers i.e. those who quite frankly have nothing better to do than try and dampen the success of others, and their voices should not be heard the loudest but in balance.

[REDACTED]
[REDACTED]
[REDACTED]

S6

SC CON ENDS 18.09.2025 VALID PCD & PS

From: [REDACTED]
Sent: 10 September 2025 21:23
To: EHL Licensing <ehl.licensing@brighton-hove.gov.uk>
Subject: The Well, Hove - Licensing

Hello,

I'm sending this email regarding concerns/objections to The Well in Hove and their supposed tolerance to anti-social behaviour and apathy towards customer and public safety.

I can only speak to my experience, however to suggest that this place tolerates, let alone promotes any level of ASBO or disregard for public safety is laughable.

As a person who struggles quite significantly with super busy venues/crowds, The Well serves as a safe place for myself. This is due to the fact that the ownership and staff ensure that while the space is busy and vibrant, there is also an incredibly low tolerance for any disruptive behaviour, for both patrons as well as neighbours of the space.

Most importantly, I believe that this venue serves as a community hub, and operates as such - any events are limited to weekends and restricted hours, licensing hours are relatively modest, and the venue promotes appreciation for alcohol as opposed to copious consumption.

All this to say, I very much would like to support The Well in this matter and I object to any concerns raised.

Kind regards,

[REDACTED]

S7

SC CON ENDS 18.09.2025 VALID PCD, PPN, PCH & PS

From: [REDACTED]
Sent: 11 September 2025 14:54
To: EHL Licensing <ehl.licensing@brighton-hove.gov.uk>
Subject: The Well, Hove

Dear Brighton & Hove Council,

I am writing to express my support for *The Well* in Hove, an independent natural wine shop and bar. As a local resident, I believe The Well is a valued community asset, and I wish to highlight how it upholds the four Licensing Objectives.

1. The Prevention of Crime and Disorder

The Well fosters a safe and respectful environment. Staff are attentive, responsible, and proactive in ensuring that customers behave appropriately. It is a calm, community-focused venue that does not attract disorderly conduct, and its presence provides positive oversight in the area.

2. The Prevention of Public Nuisance

Unlike some late-night venues, The Well is a relaxed bar that draws in a considerate, local crowd. Noise is kept to a minimum, both inside and outside the premises, and the management take steps to ensure that the business does not cause disturbance to neighbours or passers-by.

3. Public Safety (relating to the premises)

The premises are well-maintained and meet high safety standards. The staff act responsibly, ensuring that the environment is welcoming and safe for all visitors. By operating in a controlled and professional manner, The Well contributes positively to the safety of the local area.

4. The Protection of Children from Harm

The Well does not position itself as a late-night drinking establishment, but rather as a community hub where families are also welcome during appropriate hours. The management are diligent in preventing underage sales, and their approach to responsible retailing ensures that children are not placed at risk.

In summary, The Well plays a vital role in strengthening our community. It is a responsible, well-run local business that contributes positively to Hove, both socially and economically. I respectfully urge the council to recognise the value of The Well in relation to the Licensing Objectives, and to continue supporting its place in our community.

Thank you for your time and consideration.

Yours sincerely,

[REDACTED]
[REDACTED]

S8

SC CON ENDS 18.09.2025 VALID PCD, PPN, PCH & PS

From: [REDACTED]
Sent: 13 September 2025 08:37
To: EHL Licensing <EHL.licensing@brighton-hove.gov.uk>
Subject: Representation in Support of The Well, Hove – Community Value
Re: The Well, 77-78 Western Road, Hove, BN3 2JQ.

Dear Council Representative/Team,

I wish this email to be considered a formal representation in support of The Well in Hove as part of the licensing process.

The Well is far more than a hospitality venue; it has become a genuine community hub. It provides a safe, welcoming, and respectful space where people of all ages and backgrounds come together. Its staff are exceptional—professional, warm, and attentive—and the atmosphere is consistently inclusive, uplifting, and safe.

In line with the Licensing Objectives, I would like to highlight how The Well contributes positively in each area:

1. The Prevention of Crime and Disorder

The Well is a venue characterised by respectful, considerate patrons. The atmosphere is friendly, well managed, and fosters harmony, reducing the risk of disorder. Staff maintain excellent oversight, ensuring the space remains safe and orderly.

2. The Prevention of Public Nuisance

While I understand that some concerns have been raised in the past, The Well has taken clear and proactive steps to address them. Measures such as installing barriers and limiting the number of patrons outside the premises demonstrate a commitment to being a considerate neighbour. These actions show responsibility and care in protecting the wider community.

3. Public Safety

The Well prioritises the safety of its patrons. Staff are attentive, professional, and responsive, ensuring that the environment remains well managed at all times. This creates a secure and welcoming space where people can relax and enjoy themselves without concern.

4. The Protection of Children from Harm

The Well is welcoming while also being carefully managed to ensure children and young people are protected. Its inclusive ethos is balanced with attentive oversight, guaranteeing that the environment remains safe for all who visit.

Beyond these objectives, The Well plays a vital role in the local community. It supports the local economy through employment, celebrates independent culture, and provides

a rare safe space where diverse groups—including LGBTQ+ residents, younger and older generations alike—feel equally valued.

At a time when many communities are losing places that foster genuine social connection, The Well stands out as a vital anchor for cohesion, wellbeing, and belonging.

I respectfully urge the Council to recognise and support The Well not simply as a business but as a cornerstone of community life in Hove—an asset that strengthens our city and should be celebrated, not jeopardised.

Yours sincerely,

A black rectangular redaction box covering the signature of the author.

S9

SC CON ENDS 18.09.2025 VALID PS

From: [REDACTED]

Sent: 13 September 2025 10:04

To: EHL Licensing <EHL.licensing@brighton-hove.gov.uk>

Subject: Support for Licence Variation Application – The Well Hove Limited (77–78 Western Road, BN3 2JQ)

Dear Licensing Team,

I am writing to express my support for the premises licence variation application submitted by The Well Hove Limited at 77–78 Western Road, BN3 2JQ.

I believe that granting this application will:

- Contribute positively to the local community and economy.
- Support a well-managed and responsible business.
- Provide a welcoming space for residents and visitors.
- Encourage a vibrant and safe environment along Western Road.

From my experience, the management team at The Well Hove Limited act responsibly, and I am confident they will uphold the licensing objectives. I therefore fully support their application.

Yours sincerely,

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

S10

SC CON ENDS 18.09.2025 VALID PS

From: [REDACTED]

Sent: 13 September 2025 10:10

To: EHL Licensing <EHL.licensing@brighton-hove.gov.uk>

Subject: Fwd: ubject: Support for Licence Variation Application – The Well Hove Limited (77–78 Western Road, BN3 2JQ)

Dear Licensing Team,

I am writing to express my support for the premises licence variation application submitted by The Well Hove Limited at 77–78 Western Road, BN3 2JQ.

I believe that granting this application will:

- Contribute positively to the local community and economy.
- Support a well-managed and responsible business.
- Provide a welcoming space for residents and visitors.
- Encourage a vibrant and safe environment along Western Road.

From my experience, the management team at The Well Hove Limited act responsibly, and I am confident they will uphold the licensing objectives. I therefore fully support their application.

Yours sincerely,

[REDACTED]

S11

SC CON ENDS 18.09.2025 VALID PCD, PCH, PPN & PS

From: [REDACTED]
Sent: 16 September 2025 00:27
To: EHL Licensing <EHL.licensing@brighton-hove.gov.uk>
Subject: Letter of support for the Well in Hove

[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

15th September 2025

Re: Licensing Application for The Well Hove, 77-78 Western Road

To Whom it may concern,

I am writing in support of the licensing application submitted by The Well Hove. As a Brighton and Hove resident for over 25 years and a local business owner, I believe this venue is a positive asset to the local area, providing a safe and enjoyable social environment for the local community, operated and owned by members of that very same local community. I believe that independently owned, unique establishments like The Well are part of the fabric of what makes our city special.

I understand that licensing applications have to meet four major requirements so I have set out my views on them here.

1. The prevention of crime and disorder

The management team at The Well run an an organised, orderly and professional venue. The atmosphere curated is one of friendly, relaxed enjoyment with the types of drinks offered being best enjoyed slowly. The entire environment is in no way conducive to antisocial behaviour, binge drinking or any kind of disorder or crime and I have never witnessed anything of the sort at The Well.

2. Public safety

The Well Hove is a small a community-focused bar with good staffing levels and oversight. It is clear they take the safety of their patrons very seriously and are very careful with capacity levels and making sure to adhere to fire safety protocols. Being on street level, the bar itself is very easy to enter and exit should there be any accident or danger such as a fire.

3. The prevention of public nuisance

Whilst any bar with groups of people congregating will cause noise, the staff at The Well Hove encourage a respectful and considerate environment, taking steps to make sure it is never beyond an appropriate level and certainly much quieter than much of central Brighton and Hove. They have added railings to the outside of the bar to ensure easy passage for others walking past the bar along the ample main road. They take steps to ensure the music is always at a reasonable volume and easy to have a conversation over without having to shout.

4. The protection of children from harm

I don't believe The Well Hove is the type of establishment that attracts under age drinking due to the type of atmosphere and the older age range to which it caters. I am very certain any children attempting to drink there would have zero chance of getting through the door due to the

attentiveness of the staff and quite frankly due to how much they would stand out compared to the rest of the patrons.

In short I offer my full support for the application of the Well as it offers both economic and cultural benefits to our city as an employer, a supporter of other local businesses and arts groups, and by providing a respectful and enjoyable space for the diverse people of Brighton and Hove to come together.

Yours faithfully,



S12

SC CON ENDS 18.09.2025 VALID PCD, PPN & PS

From: [REDACTED]

Sent: 18 September 2025 12:54

To: EHL Licensing <EHL.Licensing@Brighton-Hove.gov.uk>

Subject: Representation in support of 'The Well Hove' premise licence application

To Whom It May Concern,

I am writing in support of the licensed premises application for *The Well Hove*. Since opening last year, The Well has quickly established itself as a valued local community hub and has contributed positively to the life of the area. In considering the application against the Licensing Objectives, I would like to highlight the following:

1. The Prevention of Crime and Disorder

Since The Well began trading, there has been little, or no evidence of anti-social behaviour or disorder associated with its customers. This stands in marked contrast to issues that have historically arisen from other licensed premises in both the immediate vicinity and across Brighton and Hove more generally. The Well has proven itself to be a well-managed and responsible venue, where patrons enjoy a safe and respectful environment.

2. Public Safety

The managers, [REDACTED], have demonstrated consistent and proactive attention to the safety of customers and the local community. Their approach to running the premises ensures that The Well remains a welcoming and secure space, with careful oversight and a strong emphasis on customer care. The atmosphere they foster is calm and community-oriented, which contributes positively to public safety in the area.

3. The Prevention of Public Nuisance

Far from causing nuisance, The Well has enhanced the neighbourhood by bringing new life and vibrancy. It has established itself as an inclusive community hub, offering a safe and welcoming space for women and minorities, particularly LGBTQ+ people. Rather than contributing to noise, disruption, or disorder, The Well has become a place of enrichment and positive engagement, harnessing support not only from residents of Hove but also from across the wider Brighton region.

Overall, The Well should be viewed as an asset to the community. [REDACTED] have done a fantastic job in building a venue that balances vibrancy with responsibility, creativity with care, and community spirit with high standards of management. Their contribution to the arts scene and to the social fabric of the area cannot be overstated.

For these reasons, I strongly support The Well Hove in their application and urge the Council to recognise the significant benefits this premises brings in line with the Licensing Objectives.

Yours faithfully,

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

S13

SC CON ENDS 18.09.2025 VALID PCD & PPN

From: [REDACTED]
Sent: 18 September 2025 10:47
To: EHL Licensing <EHL.Licensing@brighton-hove.gov.uk>
Subject: The Well Hove licensing application

Dear Licensing committee

I am writing to express my full support for the licence application submitted by The Well Hove

As a long term resident of Brighton and Hove I believe that reinstating the licence will bring positive benefits to the local area. The owners run a well-managed, responsible, and community-oriented establishment. They have an excellent understanding of the licensing objectives, particularly in relation to the prevention of crime and disorder, public safety, the prevention of public nuisance, and the protection of children from harm.

The Well has proven to be a valuable asset to the local community, particularly considering the poor standard of bars in the Hove area. It is unique locally as a community hub, rather than simply a drinking establishment. They prioritise responsible drinking by only serving high quality beers and wines, the focus is on the atmosphere and social aspect of the venue.

They offer a safe, welcoming space for socialising, support local employment, and contribute to the area's economy and vibrancy. The popularity of the bar over the previous months, coupled with the lack of disorder of any kind is testament to its value and the hard work of the owners.

I know that appropriate steps have already been taken to minimise any noise or disruption to neighbours, including sound proofing and barriers to prevent overspill onto the public walkway. In my view, the applicant is a responsible operator who always takes their duties seriously. I have no concerns about this premises causing nuisance or disorder, and I believe it is an asset to the area. I respectfully urge you to grant this application

Regards

[REDACTED]
[REDACTED]
[REDACTED]

S14

SC CON ENDS 18.09.2025 VALID PCD & PPN

From: [REDACTED]
Sent: 18 September 2025 14:24
To: EHL Licensing <EHL.Licensing@brighton-hove.gov.uk>
Subject: Re: The swell, hove.

Hi Charlie,

Thanks for your help and clarification on this , please see below.

I believe the applicant has taken reasonable and proactive steps to ensure the premises will not contribute to crime or disorder in the area and I am not aware of any previous issues. The applicant has also proposed several steps to minimise public nuisance.

I also am aware of their commitment to public safety both in the venue and on the outer terrace and have a policy in place that would not harm children.

Thanks again Charlie,

Appreciated,

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

S15

SC CON ENDS 18.09.2025 VALID PCD, PPN, PS, & PCH

From: [REDACTED]

Sent: 17 September 2025 15:39

To: EHL Licensing <EHL.licensing@brighton-hove.gov.uk>

Subject: Support for Licence Variation Application – The Well, [77–78 Western Road, BN3 2JQ](#)

Dear Licensing Team,

I'm writing to show my support for the licence variation application from The Well Hove Limited at [77–78 Western Road, BN3 2JQ](#).

The Well is a brilliant addition to the area – it's independently run, thoughtful in its approach, and clearly cares about being a positive part of the local community.

In terms of the licensing objectives, I believe they are more than covered here:

- **Prevention of Crime and Disorder:** This is not a rowdy pub – quite the opposite. The team are responsible and want to create a safe and wholesome environment for their local community.
- **Public Safety:** The Well is a space that feels inclusive and open to everyone, with a real focus on creating a welcoming atmosphere where people feel at ease.
- **Prevention of Public Nuisance:** They have no interest in being a noisy late-night bar – that's the opposite of their business model. Instead, they want to provide a relaxed setting that complements the area rather than disrupts it.
- **Protection of Children from Harm:** As with any responsible premises, they take safeguarding seriously and operate in line with all requirements.

For all these reasons, I'd really like to see the application granted. The Well has shown itself to be a considerate, community-minded venue and will continue to be an asset to the neighbourhood.

Best regards,

[REDACTED]

[REDACTED]

S16

SC CON ENDS 18.09.2025 VALID PCD & PPN

From: [REDACTED]

Sent: 18 September 2025 17:01

To: EHL Licensing <EHL.Licensing@brighton-hove.gov.uk>

Subject: Representation in support of The Well (Hove) premise licence application.

Premise Details:

The Well Hove, Palmeria Square.

18/09/25

Dear Sir/Madam,

I am writing to express my support to the application of The Well in Hove for a premises licence.

To my knowledge, the owners are respectable, with an honourable reputation both personally and professionally. Their business not only serves the local community, but also further afield.

As a resident of Brighton & Hove, I have observed the positive impact The Well has had on our community. I believe that the addition of a licensed establishment would further enhance the local area by creating a new, desirable social space for residents and visitors. By offering support for local businesses this would enable the premises to offer a wider range of products and services, such as wine and beer pairings with food or small-group tasting sessions, providing new opportunities for the business to thrive and creating a more vibrant high street area.

The increased activity generated by The Well would likely contribute positively to the local economy, creating new jobs or increasing footfall for other local businesses.

I have confidence that The Well will operate responsibly and adhere to all licensing objectives, contributing positively to our community without undermining the four licensing objectives of the Licensing Act 2003.

Thank you for considering my views.

Sincerely,

[REDACTED]

[REDACTED]